



The Bowling Green American Marketing Association was recently recognized in 2009 at the International Collegiate AMA Conference as being within the top 8% of all AMA chapters in the world. Another proud accomplishment of the BGAMA includes being named as the most outstanding student organization at Bowling Green State University two out of the past three years. The BGAMA strongly believes that these successes would not have been possible without the relationships and support from our corporate sponsors. For the 2009-2010 academic year our goals include continuing our mission of professionally preparing all members for post-graduation through the development of leadership, communications, creativity, problem-solving skills and marketing knowledge by combining academics with real-world experiences. Also, our chapter is striving towards the even larger task of becoming the number one chapter in the world, along with the adaptation of new and exciting ventures like starting our own Marketing Research Firm. In order to accomplish these goals, a crucial step in our plan is to partner with successful organizations and establish beneficial working relationships.

The information that follows is a collaboration between the BGAMA and the Bowling Green State University's Department of Marketing. All funds received will be allocated to the BGAMA operating funds, the annual BGAMA Sales Competition, and the Marketing Department scholarship fund.

### **BGAMA Gold Status \$2500**

Sponsorship at this level allows for your company to receive all of the excellent benefits that the BGAMA has to offer. One of the best things that investing on such a generous level does is that it establishes you and your company as being highly active within our organization, whereas this experience will make your investment even more worthwhile.

Benefits include:

- A link to your company's website from our website, [www.bgama.org](http://www.bgama.org)
- Invitations to all BGAMA Networking receptions
- A BGAMA Resume Book
- An invitation to the end-of-the year banquet
- Prominent placement of your logo at the International Collegiate Conference, attended by over 1,500 International AMA members
- Supporting Sponsor status in the BGAMA Sales Competition
  - ◆ Named \$500 scholarship
  - ◆ Opportunity to judge Sales Competition
  - ◆ Invitation to Sales Competition Awards Banquet
  - ◆ Invitation to the College of Business Administration Honors and Awards Ceremony
- The opportunity to speak at multiple general meetings of your choice
- Survey of your choice (on BGSU students, of any segment) by the new BGAMA Marketing Firm
- The opportunity to sponsor an event (ex. etiquette dinner, speed interviews, etc.) based on specific interest



### **BGAMA Silver Status \$1000**

By choosing to sponsor the BGAMA at this particular level, your company is given the chance to participate in the very prestigious Sales Competition. This allows for you and your company to be exposed to some of the premier students at Bowling Green State University. Another great benefit includes the chance to speak at one of our general meetings. This gives your company exposure to our general membership and the opportunity to network and acquire excellent students to fill positions or internships for your company.

Benefits Include:

- A link to your company's website from our website, [www.bgama.org](http://www.bgama.org)
- Invitations to all BGAMA Networking receptions
- A BGAMA Resume Book
- An invitation to the end-of-the year banquet
- Prominent placement of your logo at the International Collegiate Conference, attended by over 1,500 International AMA members
- Supporting Sponsor status in the BGAMA Sales Competition
  - ◆ Named \$500 scholarship
  - ◆ Opportunity to judge Sales Competition
  - ◆ Invitation to Sales Competition Awards Banquet
  - ◆ Invitation to the College of Business Administration Honors and Awards Ceremony
- The opportunity to speak at a general meeting of your choice

### **BGAMA Bronze Status \$250**

This sponsorship would allow for an entry level investment and give your company a chance to experience some of BGAMA's wonderful benefits. Investing on this level gives your company a chance to be a part of the BGAMA and also allows for you to learn more about how our organization works.

Benefits Include:

- A link to your company's website from our website, [www.bgama.org](http://www.bgama.org)
- Invitations to all BGAMA Networking receptions
- A BGAMA Resume Book
- An invitation to the end-of-the year banquet
- Prominent placement of your logo at the International Collegiate Conference, attended by over 1,500 International AMA members