

The banner features the text "BGSU Sales Competition" in a large, white, outlined font. The word "BGSU" is written vertically on the left side. The background is a collage of orange and white silhouettes of people in business attire, some shaking hands, set against a light background with faint grid lines.

# BGSU Sales Competition

The **BGSU Sales Competition** is a sales role-play competition that showcases BGSU's best and brightest students pursuing a career in professional selling. This event strives to:

- Enhance the practice and professionalism of the sales profession.
- Prepare students for sales careers.
- Provide students with an opportunity to network with and learn from the successful sales executives associated with our corporate sponsors.
- Provide corporate sponsors with an opportunity to contribute in a very positive way to our students' education and to the preview and/or recruit BGSU's top sales talent!
- Raise funds for scholarships for deserving students; for travel to the National Collegiate Sales Competition; and for BGAMA (BGSU's top student organization!).

*BGSU students from all majors are encouraged to apply.* Selected to compete are the ~10 students most accomplished in sales-related coursework, internships, and co-curricular activities.

#### Key Dates

- **Friday, Oct 30<sup>th</sup>**: Students perform 20-minute sales role plays  
Role plays (on DVDs) are sent to sponsors who judge – evaluations due by 5 p.m. Tue, Nov 10<sup>th</sup>
- **Thursday, Nov 12<sup>th</sup>**: Winners announced at Awards Banquet  
To be held in the Bowen-Thompson Student Union Community Room (BTSU 202b), for competing students, sponsors, faculty, and a mix of other marketing/sales-oriented students.

## Supporting Sponsorship Level: \$1,000

Benefits to our corporate sponsors include:

- Preview of BGSU's top sales talent through evaluation of role plays.
- Invitation to Sales Competition Awards Banquet in November, 2009.
- Invitation to College of Business Administration Honors & Awards Ceremony (in April, 2010), where a \$500 scholarship named in sponsoring company's honor is awarded.
- Silver level sponsorship package for BGAMA
  - Provides sponsors an opportunity to speak at meetings, attend networking receptions, and interact in a variety of other ways with BGSU's Best Student Organization!

For more information, please contact:

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